



transport

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MEDIA LIAISON AND PUBLIC RELATIONS

MEDIA ALERT

TO: ALL MEDIA
DATE: Thursday, 13 March 2014
ATTENTION: Editors, New Editors and PR Wires

MEC MCHUNU TO LEAD FREEDOM FLAME PROGRAMME IN UTHUKELA DISTRICT

The MEC for Transport, Community Safety and Liaison Willie Mchunu will from tomorrow to Tuesday next week lead the Freedom Flame programme in the UThukela District as part of the provincial "20 Years of Freedom and Democracy" celebrations.

This follows last Monday's official launch of the province's "20 Years of Freedom and Democracy" celebrations programme by Premier Senzo Mchunu, at the Nelson Mandela Capture Site in Howick. These celebrations will culminate in a provincial event to be held on Freedom Day, 27 April.

Of symbolic importance, the launch programme traced late President Mandela's movements until his fateful arrest by the apartheid regime's security police on the 5th of August 1962, along R103, near Lions River. This arrest was to lead to Madiba's incarceration for 27 years – marking his much-acclaimed and the popular people's centuries-stretched struggle and "Long Walk to Freedom".

The Freedom Flame will criss-cross the 11 districts of the province, underpinning the triumph of light over darkness in KwaZulu-Natal covering the period before and during the earlier part of the 20 years of democracy. The flame has already touched UMgungundlovu and is today in UMzinyathi, which will then hand it over to UThukela District, where Mchunu is the MEC Champion. UThukela will then hand over the flame to Amajuba District.

A series of activities led by MECs, District and Local Municipality Mayors have been lined up for when the flame arrives and citizens are expected to participate in large numbers, taking stock of the progress made to date as well reaffirming their commitment to work for a united, democratic, non-racial, non-sexist, equal and prosperous South Africa.

Among the activities lined up in UThukela are stakeholder and citizens engagement meetings, handover of houses, opening of roads and bridges, clinics, community halls, parks, commemoration of fallen heroes, a Nelson Mandela Lecture, youth indaba, as well as celebration of progress, freedom and democracy across UMTshezi, Imbabazane, Okhahlamba (Bergville), Indaka and EMnambithi regions.

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prosperity through mobility'

UTHUKELA DISTRICT 20TH ANNIVERSARY SERVICE DELIVERY FLAME DRAFT PROGRAMME

HOSTING OF FREEDOM FLAME 15-18 MARCH 2014

DAY 1

DATE	LOCAL MUNICIPALITY	VENUE	EVENT	ACTIVITIES	TARGET	RESOURCES AND BUDGET
14/03/2014	eNdumeni	Outside town hall @ 16h00	Handover of the Flame	Uthukela District Receiving Freedom Flame from Umzinyathi	✓ Organising Team and uThukela District Political Leadership	✓ None
14/03/2014	Emtshezi	Umtshezi Police Station @ 18h00	Arrival of the Flame	Arrival of the flame to Uthukela District and the short address	✓ Local people	✓ Sound System and short programme
15/03/2014	Emtshezi & Imbabazane	Fodaville Town Hall @ 08h00	BREAKFAST MEETING Receiving of freedom flame & stakeholder Engagements	<ul style="list-style-type: none"> • Address by custodians of the freedom flame (District Mayor, District Champion and Local Mayor) • Visual Display and presentations of delivered/planned projects by Local Mayors • Discussions (stakeholder 	<ul style="list-style-type: none"> ➤ Traditional Leaders ➤ Government Departments ➤ Media ➤ Business ➤ SMME'S ➤ Ward Committees ➤ Youth Ambassadors ➤ CDW's ➤ CCG's ➤ Religious Organisations 	<ul style="list-style-type: none"> ✓ Sound System ✓ Projector & screen ✓ Programme Director ✓ Catalogues of Projects ✓ News Letters ✓ Accreditation ✓ Transport ✓ Arranging Venue ✓ Marketing & mobilisation

				Engagement) <ul style="list-style-type: none"> Media Briefing 	<ul style="list-style-type: none"> Sporting Bodies Civic Organisations Rates Payers Association Farmers Association Taxi Association CPFs and CCPA 	
15/03/2014	Umtshezi	Ward 8 Frere Community Hall @10H30	Official Handover of Frere Community Hall	<ul style="list-style-type: none"> Official opening of the plaque and handing over of Frere Community Hall 	<ul style="list-style-type: none"> Media Community Members Councillors Traditional Leaders CDW's CCG's Youth Ambassadors Religious Groupings Sports Bodies Youth Formations 	<ul style="list-style-type: none"> ✓ Sound System ✓ Tent & Chairs ✓ Plaque ✓ Marketing & mobilisation ✓ Entertainment ✓ Programme & Programme Director
15/03/2014	Umtshezi	Ward 1 Wembezi @ 13H00	Official opening of Wembezi Side Walk	<ul style="list-style-type: none"> Official opening of Wembezi Side Walk 	<ul style="list-style-type: none"> Media Community Members Councillors Traditional 	<ul style="list-style-type: none"> PA System Marketing & mobilisation Entertainment Programme &

					<ul style="list-style-type: none"> ➤ Leaders ➤ CDW's ➤ CCG's ➤ Youth Ambassadors ➤ Religious Groupings ➤ Sports Bodies ➤ Youth Formations 	Programme Director
15/03/2014	Imbabazane	Ward 1 Hlathikhulu Stadium @ 15h00	Commemoration Service	Prayer: Bongane Mthlane	<ul style="list-style-type: none"> ➤ Family Members & Friends ➤ Community Members ➤ Religious Formations 	<ul style="list-style-type: none"> ➤ Sound System ➤ Projects ➤ Tent & Chairs ➤ Marketing & mobilisation ➤ Marshals ➤ Entertainment ➤ Programme & Programme Director
15/03/2014	Imbabazane	Ward 10, Emandabeni @ 17h00	Power station Handover	<ul style="list-style-type: none"> • Official Handover of Loskop Power Station 	➤ 3000 Beneficiaries	<ul style="list-style-type: none"> ➤ Sound System ➤ Projects ➤ Tent & Chairs ➤ Marketing & mobilisation ➤ Marshals ➤ Entertainment ➤ Programme & Programme Director

**** Freedom flame will remain @Winterton Okhahlamba Police station overnight*******

UTHUKELA DISTRICT DRAFT PROGRAMME – 20TH ANNIVERSARY SERVICE DELIVERY FLAME

HOSTING OF FREEDOM FLAME 15-18 MARCH 2014

DAY 2

DATE	LOCAL MUNICIPALITY	VENUE	EVENT	ACTIVITIES	TARGET	LOGISTICAL REQUIREMENTS AND BUDGET
16/03/2014	Okhahlamba	TBC by Hosting Local Municipality @ 08h00	BREAKEFAST MEETING Receiving of freedom flame & stakeholder Engagements	<ul style="list-style-type: none"> • Address by custodians of the freedom flame (District Mayor, District Champion and Local Mayor) • Visual Display and presentations of delivered/planned projects by Local Mayors • Discussions (stakeholder Engagement) • Media Briefing 	<ul style="list-style-type: none"> ➤ Traditional Leaders ➤ Government Departments ➤ Media ➤ Business ➤ SMME'S ➤ Ward Committees ➤ Youth Ambassadors ➤ CDW's ➤ CCG's ➤ Religious Organisations ➤ Sporting Bodies ➤ Civic Organisations ➤ Rates Payers Association ➤ Farmers Association ➤ Taxi Association 	<ul style="list-style-type: none"> ✓ Sound System ✓ Projector & screen ✓ Programme Director ✓ Catalogues of Projects ✓ News Letters ✓ Accreditation ✓ Transport ✓ Arranging Venue ✓ Marketing & mobilisation

16/03/2014	Okhahlamba	War 4 Hofental @ 12h00	Youth Indaba	<ul style="list-style-type: none"> • Address by custodians on youth opportunities, Achievements and challenges • Input by NYDA & Emnambithi FET College • Discussions 	<ul style="list-style-type: none"> ➤ Youth Organisations ➤ Media ➤ Religious Groupings ➤ Traditional Leaders ➤ NYDA 	<ul style="list-style-type: none"> ✓ Sound System ✓ Projector & screen ✓ Programme Director ✓ Catalogues of Projects ✓ News Letters ✓ Accreditation ✓ Transport ✓ Arranging Venue ✓ Marketing & mobilisation
16/03/2014	Okhahlamba	Ward 6 @15h30	Official Handover of uBusingatha Clinic	<ul style="list-style-type: none"> • Official opening and handing over of the clinic 	<ul style="list-style-type: none"> ➤ Media ➤ Community Members ➤ Councillors ➤ Traditional Leaders ➤ Clinic Committee ➤ DCW's ➤ CCG's ➤ Youth Ambassadors ➤ Religious Groupings ➤ Sports Bodies ➤ Youth Formations 	<ul style="list-style-type: none"> ✓ Sound System ✓ Tent & Chairs ✓ Plaque ✓ Marketing & mobilisation ✓ Entertainment ✓ Programme & Programme Director

**** Freedom flame will remain @Mnambithi/Ladysmith Police Station overnight****

UTHUKELA DISTRICT DRAFT PROGRAMME – 20TH ANNIVERSARY SERVICE DELIVERY FLAME

HOSTING OF FREEDOM FLAME 15-18 MARCH 2014

DAY 3

DATE	LOCAL MUNICIPALITY	VENUE	EVENT	ACTIVITIES	TARGET	LOGISTICAL REQUIREMENTS AND BUDGET
17/03/2014	Indaka	Ward 5 Ekuvukeni @ 09H00	Commemoration of HJ Ntshingila	<ul style="list-style-type: none"> • Taking of Freedom flame to HJ Ntshingila house 	<ul style="list-style-type: none"> ➤ Family Members and Friends ➤ Community Members ➤ Religious Formations ➤ SADTU & COSATU 	
17/03/2014	Indaka	Ward 2 Uit Vaal @ 10H00	Opening of Side Walk from Makhasi to Sgweje, Handover of RDP houses and Jojo Tanks	<ul style="list-style-type: none"> • Official opening of side walk, Handover of RDP Housing and Handover of Jojo Tanks 	<ul style="list-style-type: none"> ➤ Media ➤ Community Members ➤ Councillors ➤ Traditional Leaders ➤ CDW's ➤ CCG's ➤ Youth Ambassadors ➤ Religious 	<ul style="list-style-type: none"> ✓ Sound System ✓ Tent & Chairs ✓ Marketing & mobilisation ✓ Entertainment ✓ Programme & Programme Director

					Groupings ➤ Sports Bodies ➤ Youth Formations	
17/03/2014	Indaka	TBC by DoT @ 13h00	Official Opening of Gcinashowe Clinic, Official Opening of Ludimbi River Bridge and Hand over of Jojo Tanks	<ul style="list-style-type: none"> • Official Opening of Gcinashowe Clinic, Official Opening of Ludimbi River Bridge and Hand over of Jojo Tanks 	➤ Traditional Leaders ➤ Government Departments ➤ Media ➤ Business ➤ SMME'S ➤ Ward Committees ➤ Youth Ambassadors ➤ CDW's ➤ CCG's ➤ Religious Organisations ➤ Sporting Bodies ➤ Civic Organisations ➤ Farmers Association ➤ Taxi Association ➤	✓ Sound System ✓ Tent & Chairs ✓ Programme and Programme Director ✓ Accreditation ✓ Transport ✓ Arranging Venue ✓ Marketing & mobilisation ✓ Entertainment

DATE	DISTRICT MUNICIPALITY	VENUE	EVENT	ACTIVITIES	TARGET	LOGISTICAL REQUIREMENTS AND BUDGET
17/03/2014	Uthukela	Ladysmith Town Hall	Evening of Telling a good story about Democratic Government: Moving South Africa Forward	<ul style="list-style-type: none"> • Official receiving of the freedom flame • Address by custodians of the freedom flame (District Mayor District Champion and Local Mayor) • Visual Display and presentations of delivered/planned projects by Local Mayors • Discussions 	➤ Civic Organisations	<ul style="list-style-type: none"> ✓ Sound System ✓ Projector & screen ✓ Programme Director ✓ Catalogues of Projects ✓ News Letters ✓ Accreditation ✓ Marketing & mobilisation ✓ Supper <p>UTDM to take full responsibility for organising, coordinating and funding.</p>

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UTHUKELA DISTRICT DRAFT PROGRAMME – 20TH ANNIVERSARY SERVICE DELIVERY FLAME

HOSTING OF FREEDOM FLAME 15-18 MARCH 2014

DAY 4

DATE	LOCAL MUNICIPALITY	VENUE	EVENT	ACTIVITIES	TARGET	LOGISTICAL REQUIREMENTS AND BUDGET
18/03/2014	Emnambithi/Ladysmith	Steadsville @ 08h00	BREAKEFAST MEETING Receiving of freedom flame & stakeholder Engagements	<ul style="list-style-type: none"> • Address by custodians of the freedom flame (District Mayor, District Champion and Local Mayor) • Visual Display and presentations of delivered/planned projects by Local Mayors • Discussions (stakeholder Engagement) • Media Briefing 	<ul style="list-style-type: none"> ➤ Traditional Leaders ➤ Government Departments ➤ Media ➤ Business ➤ SMME'S ➤ Ward Committees ➤ Youth Ambassadors ➤ CDW's ➤ CCG's ➤ Religious Organisations ➤ Sporting Bodies ➤ Civic Organisations ➤ Rates Payers Association ➤ Farmers Association 	<ul style="list-style-type: none"> ✓ Sound System ✓ Projector & screen ✓ Programme Director ✓ Catalogues of Projects ✓ News Letters ✓ Accreditation ✓ Transport ✓ Arranging Venue ✓ Marketing & mobilisation

					➤ Taxi Association	
18/03/2014	Emnambith/Ladysmith	TBC by Local Municipality @ 11H30	Human Rights Celebration	<ul style="list-style-type: none"> • Engagement with Vulnerable Groups 	<ul style="list-style-type: none"> ➤ Youth ➤ Children ➤ Elderly ➤ Women 	<ul style="list-style-type: none"> ➤ Sound System ➤ Programme and Programme Director ➤ Accreditation ➤ Transport ➤ Tent & Chairs ➤ Marketing & mobilisation ➤ Marshals ➤ Catering ➤ Entertainment <p>District Champion and Hosting Local Municipality to take full responsibility of coordination, support and to provide funding</p>
18/03/2014	Emnambithi/Ladysmith	TBC by Local Municipality @14H00	Showcasing of the in Ward 2 – Ezakheni Park	<ul style="list-style-type: none"> • Address by custodians of the freedom flame (District Mayor, District Champion and Local Mayor) 	<ul style="list-style-type: none"> ➤ Traditional Leaders ➤ Government Departments ➤ Media ➤ Business ➤ Ward Committees ➤ Youth Ambassadors ➤ CDW's ➤ Religious Organisations 	<ul style="list-style-type: none"> ✓ Sound System ✓ Programme and Programme Director ✓ Accreditation ✓ Transport ✓ Tent & Chairs ✓ Marketing & mobilisation ✓ Marshals ✓ Entertainment <p>Hosting Local Municipality</p>

					<ul style="list-style-type: none"> ➤ Sporting Bodies ➤ Civic Organisations 	to take full responsibility of coordination, support and to provide funding
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